

# CASING

stock 3325

## CASING MACRON TECHNOLOGY CO., LTD.

### 2023 Investor Conference Presentation

The leading manufacture of Gaming Chassis.

20230808



# CASING

## Disclaimer

The company has not released financial forecasts. The financial, business, and Q&A statements contains in the presentation might differ from the actual future results if they involve the company's views on future company operations and industrial development. The reasons of causing the difference may include changes in market demand, price fluctuations, competitive behavior, international economic conditions, exchange rate fluctuations, upstream and downstream supply chains, and other risk factors that the company cannot grasp.

## Agenda

**Company Introduction**

**Vision & Prospect**

**Financial Information**



**CASING**

## Company Introduction

### 📍Casing.INC

Found	1996/4
CEO	蕭奕彰
Amount of capital	8.47億元
parent company	新北市三重
Employees	1,300人
Products	桌上型電腦, 電競, 資通訊 機殼
Location	廣東東莞 泰國北柳

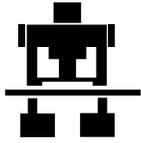


Layout in Southeast Asia

## Manufacturing Base



# Milestone

- 1996 ● Company Found 
- 1998 ● Obtains ISO9001 international quality management certification
- 2002 ● Headquarters established in Sanchong District, New Taipei City
- 2005 ● Public offering stocks are listed and traded on the Over the Counter Exchange (OTC) market.
- 2007 ● Established a R&D center in Dongguan 
- 2009 ● Obtains ISO14001 international environmental management system certification 
- 2011 ● Established mold development center in Dongguan



## Milestone

- 2016 ● Import automated production equipment in Dongguan
- 2020 ● Factory renovation project completed
- 2022 ● Invest in Thailand factory to expand production capacity in Southeast Asia
- 2023 ● Part of Dongguan Casing land plant had classified as investment property



## Vision & Prospect

Factory

Customers

Products

### Godspeed Casing Electronics Co., Ltd. (Dongguan)

東莞廠土地活化

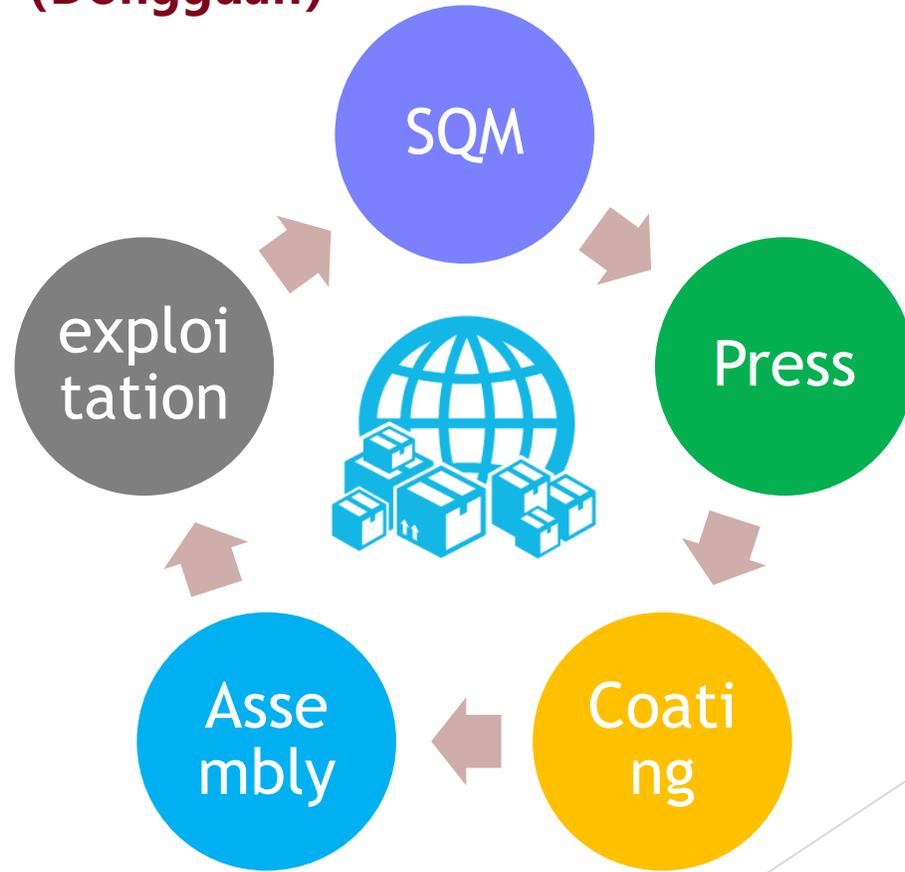
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Vertically Integrated  
Factory

Supply Chain  
Management

Greenhouse



# Vision & Prospect



Factory

Customers

Products

# CASING

## 旭品科技

## TAI CASING TECHNOLOGY (THAILAND) CO., LTD.

Found in 2022/7

employee 350人

productivity

- Press Dep. Capacity : 100K / M
- Coating Dep. Capacity : 100K / M
- Assemble Dep. Capacity : 60K / M



## Customer



## Vision & Prospect

Factory

Customers

Products



● 資通產品Parts



Chicony XAVi



泰金寶科技  
CAL-COMP ELECTRONICS  
(THAILAND)

# Product Roadmap

# CASING

Factory

Customers

Products



## New Product

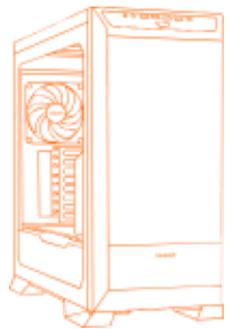
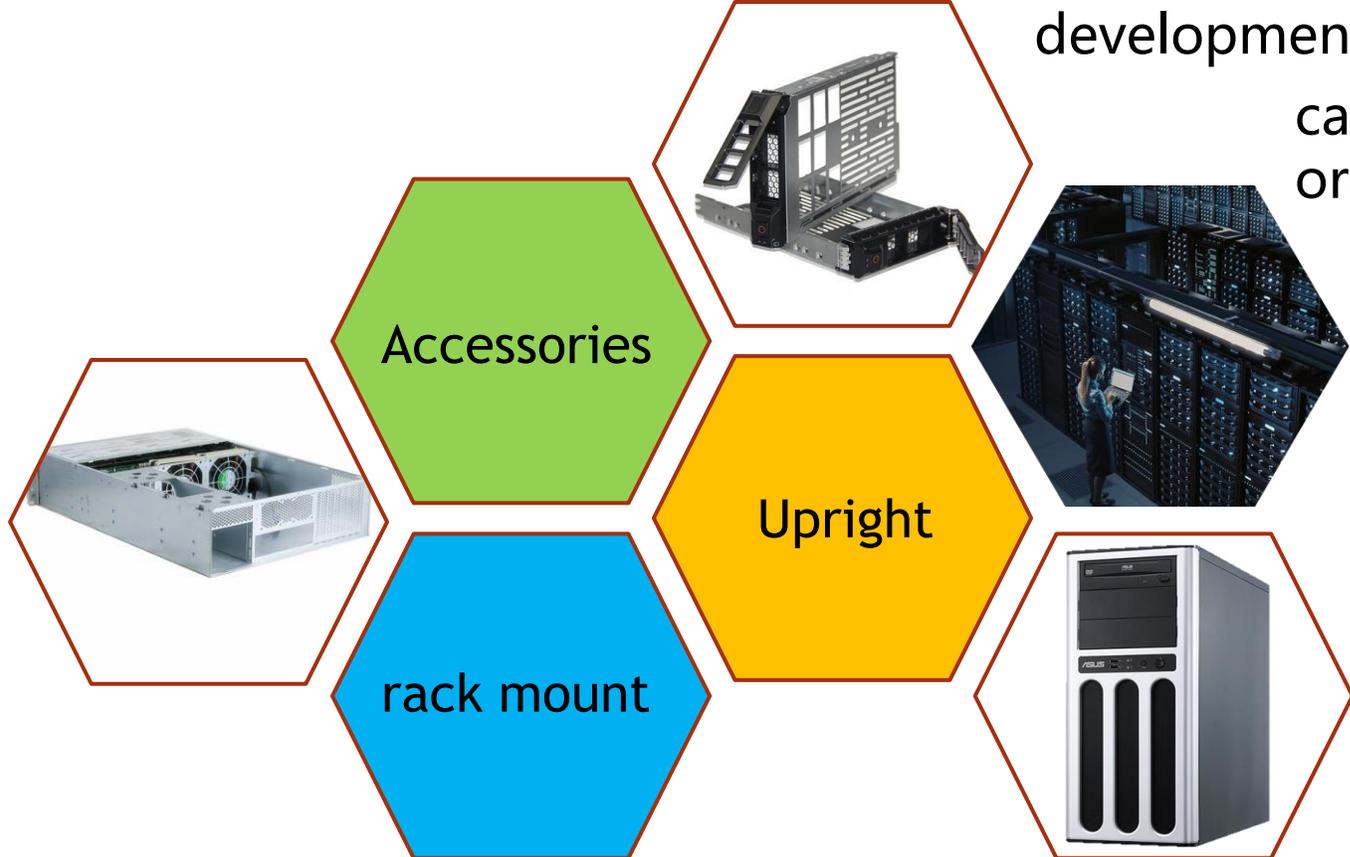
Factory

Customers

Products

Casing inc. and EMS server customers expand product development of server

cabinet modularization in order to saving mold cost.



## Vision & Prospect

Factory

Customers

Products



AI, cloud server, and information communication products are the main growth momentum. The field of modular products covers white-label and data center servers, which is expected to become a new spot in terms of revenue.

# Vision & Prospect

Factory

Customers

Products



經濟日報 > 產業 > 科技產業

## 華碩策略翻新 重押電競事業

2023/06/15 02:28:31

經濟日報 記者吳凱中／台北報導  讚 3

華碩（2357）有意組織重整，儘管公司對外聲明並無大規模裁員，但組織整併勢必面臨人力調整，業界人士分析，華碩進行人力優化，最好的時間點是去年底或今年首季，此時PC市場正將迎來復甦。

此外，華碩本次組織調整，最大變動是把個人電腦事業群併入ROG電競部門，改組為消費性產品部門，從未來新組織將以電競團隊為主下，不難想像，華碩將持續重押電競事業。

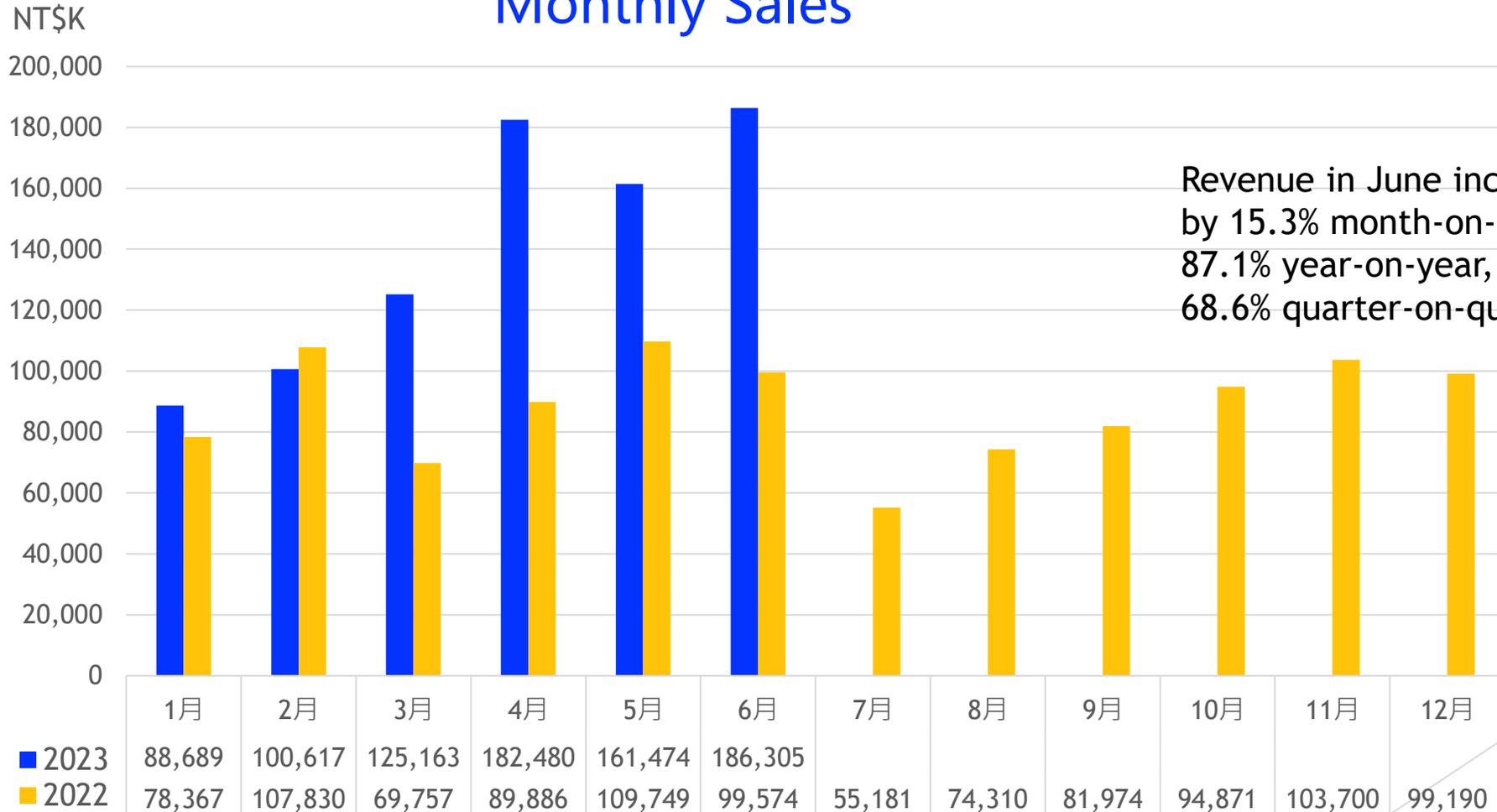
華碩董事長施崇棠近期在股東會上曾表示，電競還是一個很強需求，在還沒有真正變到元宇宙前，在華碩看來，電競還是成長性領域，所以華碩持續積極布局，電競業務是華碩滿有信心的領域。

With the launch of new graphics cards by Nvidia and AMD, the demand of PC increases. Enhance the growth of low-end and mid-end models by visual customers, which is expected to bring more momentum for shipments.

## Financial Information

Revenue in June was 186 million NTD,  
Q2 530 million NTD reached the standard

### Monthly Sales



## Financial Information

# CASING

### Profit

NT\$K	Y2022	2023Q1
Net Revenue	1,065,995	314,663
COGS	1,026,678	290,742
Gross Profit	39,317	23,921
Loss From Operation	-160,480	(27,939)
Net Income after tax	-91,795	(31,265)
EPS After Tax	-0.9	(0.28)
GPM	4	8
Operating Profit Ratio	-15	(9)
Net Profit after Tax Ratio	-9	(10)

# Financial Information

# CASING

Unit:  
NT\$ thousands←

NT\$K	Y2021	Y2022
Current Assets	1,421,222	1,257,723
Property, plant, and equipment.	334,262	418,456
Intangible assets	193	338
Other assets	124,578	113,176
Total assets	1,880,255	1,789,693
Current liability	764,788	644,954
non-current liabilities	91,192	189,953
total liability	855,980	834,907
Equity attributable to shareholders of the parent	943,638	884,346
Capital stock	846,346	846,346
Capital surplus	133,789	133,789
retained earnings	40,788	-34,940
Other equity interest	-77,285	-60,849
Non-controlling interests	80,637	70,440
Total equity	1,024,275	954,786
Debt Ratio	45.52	46.65

# Financial Information

CASING

旭品科技

Unit:  
NT\$ thousands←

NT\$K	Y2021	Y2022
Ratio of long-term capital to property, plant and equipment	309.6	273.6
Current ratio	185.8	195
Quick ratio	143.9	150.9
Interest earned ratio (times)	-21.5	-10.3
Account receivable turnover	2.01	2.03
Average collection period	182	180
Inventory turnover	4.68	3.45
Accounts payable turnover (times)	5.68	5.58
Average days in sales	78	106
Property, plant and equipment turnover (times)	5.33	2.83
Total assets turnover (times)	0.79	0.58
Return on total assets (%)	-4.58	-2.95
Return on stockholders' equity (%)	-5.56	-9.28
Pre-tax income to paid-in capital (%)	-9.49	-12.9
Profit ratio (%)	-3.93	-8.61
Earnings per share (NT\$)	-0.7	-0.9

Thanks for listening

